



advent
advisory group

FOR IMMEDIATE RELEASE

HEATHER CASE

JANUARY 24, 2017

HCASE@ADVENTADISORYGROUP.COM

ADVENT ADVISORY GROUP IS PROUD TO BE SELECTED AS A URAC-APPROVED DATA VALIDATION ORGANIZATION

NORTHPORT, NY - ADVENT ADVISORY GROUP is proud to announce that it has been selected by URAC to provide data validation services for organizations that have attained URAC Accreditation in certain areas. URAC is the independent leader in promoting healthcare quality through accreditation, certification and measurement. URAC-accredited organizations have demonstrated a commitment to comprehensive data collection, validation and accurate reporting.

ADVENT ADVISORY GROUP, one of the nation's leading licensed compliance and data validation audit firms, has been conducting compliance audits and performance measure validation for nearly 25 years. The firm's extensive experience with pharmacy organizations includes annual reviews of data, systems and processes of over 20 Pharmacy Benefit Management (PBM) and Medication Therapy Management Program (MTMP) vendors as part of its Medicare Data Validation (MDV) audit program. Advent has also partnered with more than 80 health plan clients and audited over 500 HEDIS® and MDV submissions, including over 40 Qualified Health Plan (QHP) submissions.

"Data validation when measuring performance can't be underscored enough," said Marybeth Farquhar, URAC's Vice President of Quality, Research and Measurement. "It is critically important for health care organizations to understand their data and how its collected in order to make accurate assessments that lead to real quality improvement. As we shift toward more patient-centered care, valid data is critical in moving our health care system to better patient outcomes."

As a URAC-approved, independent third-party measure data validator, **ADVENT ADVISORY GROUP** will contract directly with individual organizations on an annual basis to perform validation services of measures result submissions to URAC to ensure compliance with accreditation standards.

"We are honored and excited to have been selected by URAC as an approved data validation organization," said Advent CEO Jean Vertefeuille. "Drawing on our extensive experience providing audit and measure certification services to health care and pharmaceutical management organizations nationwide, Advent is uniquely



advent
advisory group

positioned to offer audit services to URAC clients required to report performance measures as part of their certification.”

Advent’s success is built on the unsurpassed technical knowledge of its auditors, exceptional client service, and a customized audit process that focuses on developing collaborative work plans to suit individual client needs, increase audit efficiency, decrease operational burden and deliver on-time reporting in a protected and secure environment. This proven approach is why 100% of Advent’s MDV audit clients are “very” satisfied with their lead auditor and would wholly recommend the firm to others.

About Advent Advisory Group

Founded in 2007, Advent is an industry-leading provider of HEDIS® Compliance Audits, Medicare Part C and Part D Data Validation, Medicare Advantage Star Ratings support, Initial Validation Audits, Medicare Data Validation Pre-Assessment Consulting and other healthcare quality, compliance and data validation services. From its inception, the firm has earned a reputation for technical expertise, the partnerships it forges with clients and the efficiencies it builds into audit processes. Advent’s services help clients measure, validate and report accurate and reliable data to achieve continuous improvement in care quality, health outcomes and financial performance. For more information, visit www.adventadvisorygroup.com.

About URAC

Founded in 1990, URAC is the independent leader in promoting health care quality through accreditation, certification, and measurement. URAC is a nonprofit organization developing evidence-based measures and standards through inclusive engagement with a range of stakeholders committed to improving the quality of health care. Our portfolio of accreditation and certification programs span the health care industry, addressing health care management, health care operations, health plans, pharmacies, telehealth providers, physician practices, and more. URAC accreditation is a symbol of excellence for organizations to showcase their validated commitment to quality and accountability.

###